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### ONE DAYTONA Moves Full Speed Ahead with Three Newly Confirmed Leases

*Canadian lifestyle brands and fast casual dining are coming soon to the Daytona Beach region*

**DAYTONA BEACH, Fla., MAY 16, 2017** — ONE DAYTONA, a 300,000-square-foot premier mixed-use destination located in Daytona Beach across from Daytona International Speedway announced today the addition of three new tenant leases: [Kasa Living](#), [Clair de Lune](#), and [BUILT® Custom Burgers](#). ONE DAYTONA is anchored by a 67,000-square-foot Bass Pro Shops® Outpost and Cobb Daytona Luxury Theatres, a 12-screen movie entertainment complex; both anchors are currently open for business. The three new lease additions, along with a lengthy list of already confirmed tenants, will open later this year.

Clair de Lune, a home fragrance store, and its subsidiary, Kasa Living, a home decor brand, are both first to market Quebec City-based brands. Kasa Living is moving into a 6,600-square-foot space and Clair de Lune will occupy a neighboring 3,539-square-foot space. Kasa Living, also called Le Living in Montreal, offers customers a complete lifestyle experience. Experienced designers handpick and introduce the best furniture, lighting, home and personal accessories to fit each taste and style. Kasa Living operates three stores in Canada, this will be its first location on the U.S. mainland; the retailer opened both Kasa Living and Clair de Lune stores at Ka Makana Alii in West Oahu, Hawaii earlier this year. Clair de Lune operates more than 60 locations in Canada. The retailer is a one-stop shop for all home needs, from scented candles to exclusive home accents.

“We are thrilled to be a part of ONE DAYTONA,” said Albert Levy, President of Clair de Lune and Kasa Living. “Daytona Beach is a natural fit for our second U.S. location as a vibrant and thriving community with a lot to offer visitors, residents and snowbirds. We are confident that our mix of eclectic lifestyle products will enhance any customer’s home or home away from home.”

BUILT® Custom Burgers, the fast-casual concept coming from The Counter® Custom Built Burgers, is a popular, family-friendly, build-your-own style restaurant featuring humanely-raised and handled, antibiotic and hormone-free, vegetarian-fed, 100 percent natural Angus beef, all-natural chicken and ground turkey and vegan veggie burgers. All hand-formed and grilled to order with options for “on a bun” or “on fresh greens”, wide ranges of cheeses, sauces and unlimited toppings at no additional cost, guests are encouraged to creatively build their burger as bold or as restrained to meet their individual preference. This truly “BUILT® By Me” concept, which also serves craft beers, wine and milkshakes, will move into a 2,226-square-foot space, including gorgeous patio seating, perfectly-situated across from Cobb Daytona Luxury Theatres. BUILT® has locations in Arizona, California, Colorado and North Carolina, and internationally in Canada and Malaysia. The Daytona Beach location at ONE DAYTONA expands the company’s Florida footprint, with its Orlando location opening in fall of 2017.

“These new-to-market brands really speak to the momentum of ONE DAYTONA as a premier destination for visitors and residents alike,” said Jeff Boerger, vice president of International Speedway Corporation (ISC) corporate development. “Over the next few months we will be announcing even more tenants that will add to our already enticing lineup.”

ONE DAYTONA is developed and owned by ISC and was founded by the France family. It is being built across from Daytona International Speedway, the world’s only motorsports stadium, at the intersection of I-95 and I-4. ONE DAYTONA’s official grand opening is slated for the fourth quarter of 2017, however the developments and tenant announcements thus far have already made it an alluring destination.

The anchor tenants, Cobb Daytona Luxury Theatres and Bass Pro Shops® Outpost, are bringing in a steady stream of visitors from near and far. The success of the anchor tenants and desirable list of confirmed tenants make ONE DAYTONA one more reason to consider a visit to Daytona Beach, for a vacation or forever.

### **About ONE DAYTONA**

ONE DAYTONA will feature a 300,000 square-foot retail, dining and entertainment district, totaling a projected investment of approximately \$120–150 million, along with two hotels and residential space. Bass Pro Shops, America’s most popular outdoor store, and Cobb Daytona Luxury Theatres, the highly respected Southeastern-based exhibitor are anchor tenants of ONE DAYTONA, and opened in February 2017 and December 2016, respectively. Other confirmed tenants include P.F. Chang’s, Hy’s Toggery, Kilwins Confections, Guitar Center, Tervis, IT’SUGAR, Jeremiah’s Italian Ice, Venetian Nail Spa, Sunglass

World, Oklahoma Joe's BBQ, Rock Bottom Restaurant & Brewery, MidiCi: The Neapolitan Pizza Company, GameTime, Lindbergh, Designers Market, Kasa Living, Claire de Lune, and BUILT Custom Burgers.

In addition, ONE DAYTONA has selected Shaner Hotels and PHG as its hotel partners. Shaner Hotels and PHG have confirmed an exclusive 145-room, full-service Marriott Autograph Collection® hotel, The DAYTONA®, set to open in 2018, and an approximate 105-room Fairfield Inn & Suites by Marriott, set to open in fourth quarter 2017. PHG is the confirmed residential partner, and initial planning is underway for an approximate 276-unit rental apartment community, including a four-story midrise campus and garden-style complex, set to open in 2018.

ONE DAYTONA will become known by visitors, race fans and residents as the place to live, work, stay and play. For more information and the latest updates, visit [OneDaytona.com](http://OneDaytona.com), follow us on [Twitter](https://twitter.com/ONEDAYTONA) (@ONEDAYTONA) or [Facebook](https://www.facebook.com/OneDaytona) (OneDaytona).

ONE DAYTONA leasing efforts are managed by Legacy Development, a firm intensely focused on creating innovative destination retail and mixed-use projects. With a national footprint and asset management expertise, Legacy is the ideal consultant to represent this unique address. For leasing inquiries, please contact Kristen Tremonti at [ktremonti@legacydevelopment.com](mailto:ktremonti@legacydevelopment.com) or 816-777-3500.

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